

Research on Deepening Reform of Traditional Moral Culture in Fujian and Taiwan Colleges and Universities under the Background of “Belt and Road”

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Abstract: In line with the trend of the times, Chinese leaders have put forward “One Belt and One Road” strategy, which is to unite the people of all countries and realize mutual development. It is full with opportunities and challenges. This paper will take the traditional moral culture of Universities in Fujian and Taiwan as the core, and discuss the necessity and specific measures of deepening reform and development under the background of “One Belt and One Road” strategy.

1. Introduction

In line with the trend of the Times, Chinese leaders have put forward the “One Belt and One Road” strategy that benefits billions of people. As an important base for cultivating high-quality talents, universities actively implement the “One Belt and One Road” strategy and accept talents from countries along the route, resulting in the collision of diverse cultures [1]. Fujian and Taiwan, as important regions along the southeast, are deeply affected by the strategy in terms of economy and culture. This paper will discuss the deepening reform of traditional moral culture in Fujian and Taiwan universities under the background of “One Belt And One Road”.

2. Overview

2.1 Overview of “One Belt and One Road” policy

China is a big developing country. Since the reform and opening up, China's economy, technology and culture have achieved long-term and leap-type development, which has enhanced the comprehensive national strength and the international status. China has taken the initiative to assume international responsibilities. In 2013, Chinese leader Xi Jinping put forward the initiative of establishing the “New Silk Road Economic Belt” and the “Maritime Silk Road” (referred to as the “One Belt and One Road”), which received much international enthusiasm from many countries along the route [2]. After several-year implementation, the strategy has achieved initial results. It spans Europe, Africa and Asia, connects dozens of countries, benefits billions of people along the routes, and brings China greater international prestige.

The implementation of the strategy is an important embodiment of China's opening up strategy, covering economy, technology, culture and other aspects. One of the prominent performance is attracting the exchange of talents from countries along the route. Due to the implementation of this strategy, China's universities have gradually been internationalized and become a melting pot of various cultures. Fujian, Taiwan and other southeast coastal areas are an important part of China's “One Belt and One Road”, thus Universities in Fujian and Taiwan actively respond to the national call and absorb many talents from countries along the route, which has a significant impact on the development of universities in this region, especially in the aspect of traditional moral culture.

2.2 Overview of traditional moral culture in Fujian and Taiwan universities

China is one of the four ancient civilizations with a long history of 5000 years. Traditional culture shines in the world garden. Since ancient times, the Chinese nation has emphasized the importance of morality, and has thus formed many excellent virtues, such as loving the motherland, being diligent

and courageous, being honest and friendly, uniting and loving, helping each other and so on. The main manifestations of traditional moral culture in Fujian and Taiwan universities are as follows:

The first is to love the motherland. University is the cradle of the country to cultivate high-quality talents. They should have a high sense of honor and belonging to the motherland, and should learn and research for the purpose of serving the motherland and the people.

Second is the spirit of selfless dedication and painstaking research. China is a socialist democratic republic, and the people are the masters of the country. The intellectuals in the universities should establish a sense of ownership and use academic research as a way to contribute to society and realize the value of life.

Third is to be honest, trustworthy and principled. Academic fraud has been common in recent years, which is against social morality. We should emphasize academic integrity and respect intellectual property rights in the university.

The last is the spirit of absorbing and inclusiveness. University is the palace of knowledge and an important place to promote technological progress and cultural development. The importance of critical absorption should be emphasized in the university. This can promote the development of the universities. Although there are many other manifestations of traditional moral culture in Fujian and Taiwan universities, they will not be elaborated further due to the limitation of space.

3. The influence of “One Belt And One Road” on traditional moral culture in Fujian and Taiwan universities

3.1 “One Belt and One Road” brings opportunities to the traditional moral culture in Fujian and Taiwan universities

On the one hand, the implementation of “One Belt And One Road” strategy provides many students and teachers in Universities in Fujian and Taiwan with the opportunity to “going out”, so that they can contact and know the fine tradition, advanced culture and technology of other countries and nations. On the other hand, the implementation of “One Belt And One Road” strategy has attracted talents from many countries along the route to study in China, which has injected fresh blood into Chinese universities. Through the combination of “going out” and “bringing in”, intellectuals from different countries cooperate with each other, making the universities in Fujian and Taiwan gradually become an international stage, and many traditional moral cultures are endowed with new connotations. The national spirit of loving the motherland should not be rigidly confined to staying at home. It should also include going abroad to learn and absorb the fine traditions of other countries and make contributions to spreading the excellent culture of the Chinese nation. The spirit of selfless dedication will no longer be limited to serving our country and people, which gradually emphasizes the contribution to the world and all mankind. To be honest, trustworthy and principled, we should respect both the intellectual property rights of our own people and the rights of people of other countries. The scope of inclusiveness and inclusiveness has also expanded [3].

3.2 “One Belt and One Road” brings challenges to the traditional ethical culture of Fujian and Taiwan universities

Contradictions are universal and everything is double-sided. “One Belt and One Road” has brought many challenges to the traditional ethical culture of Fujian and Taiwan universities. On the one hand, the integration of multiculturalism has weakened the concept of the state, and the patriotism of many students and teachers has gradually become indifferent. Many ideas such as money worship and self-interest have penetrated into in Fujian and Taiwan universities, which has eroded our intellectuals and damped their dedication, and a mixture of culture and morality. This can easily lead to confusion among students and teachers, thus affecting their development and progress; On the other hand, the collision of cultures will lead to many conflicts. If the conflicts are not resolved in time, the influx of various excellent talents and advanced technologies will intensify the intensity of competition and eliminate many intellectuals in China, which will affect the social harmony [4].

4. Suggestions on deepening reform of traditional moral culture in Fujian and Taiwan universities under the background of “One Belt and One Road”

The traditional moral culture in the university is the content of the superstructure. The economic foundation and the superstructure interact with each other and are inseparable. The implementation of “One Belt and One Road” will affect the construction of traditional ethics in Fujian and Taiwan universities. If we do not take measures to deepen the reform, it will affect the development of other superstructures, which will affect the development of our economy. The region and even the country are disadvantageous. Universities in Fujian and Taiwan must adopt the attitude of historical materialism and insist on the perspective of connection, development and contradiction, thus reform the traditional moral culture of the universities in the face of the opportunities and challenges, so that they can conform to the trend of the times and seek better development.

4.1 Critical inheritance of traditional moral culture in Fujian and Taiwan universities

The traditional moral culture of Fujian and Taiwan universities has been the result of many years of development, but there are both the essence of inheritance and the narrow thoughts of the times. Therefore, the reform of traditional moral culture in Fujian and Taiwan universities should firstly look on their traditional moral culture correctly. The part that conforms to the objective law the trend of the times should be inherited; and the backwardness should be abandoned. The most important thing is to uphold the spirit of patriotism and enhance the sense of responsibility and belonging to the motherland. Only by persisting in perfecting our own traditional moral culture and realizing our own scientific nature can we stand up in the collision of multiculturalism.

4.2 The compatibility of the traditional moral culture reform in Fujian and Taiwan universities

It is a paramount appearance of traditional culture to learn and adopt other’s advantages and keep an inclusive mind to other’s conventions in universities in Fujian and Taiwan region, which is also the one of the various reasons for its ability to maintain vitality and sustainable development. Under the background of “One Belt and One Road”, the thoughts and cultures of dozens of countries are flooding in. This is a double-edged sword, with the coexistence of both opportunities and challenges. Universities in Fujian and Taiwan must grasp this opportunity to reform traditional moral culture, seek higher level development and realize internationalization. In the face of multiculturalism, we must adopt a critical attitude. We must actively learn from the cultural essence of other ethnic groups, resolutely resist its cultural spoils, and accept it after identification.

When absorbing and using the essence of other national cultures for reference, we should adhere to the spirit of independence and the principle of giving priority to ourselves. Meanwhile, we should understand that the purpose of inclusiveness is to reform our traditional moral culture and promote its continuous development.

4.3 The key to the reform of traditional moral culture in Fujian and Taiwan universities-Innovative development

Innovation is the driving force behind cultural development. China has always been aiming at building an innovative country. As a gathering place for all kinds of talents, Universities need to create an innovative atmosphere. To achieve innovative development, universities in Fujian and Taiwan must first encourage innovation and reward teachers and students for their achievements. Second, we must attach importance to national cooperation. With the implementation of “One Belt and One Road” and the introduction of outstanding talents from various countries, we must play their role, discover innovations from the communication of students and teachers from different cultural backgrounds, and provide opportunities for countries to cultivate innovative talents [5]. Therefore, the reform of traditional cultural ethics in Fujian and Taiwan universities must take innovation as a means and goal, conform to the historical trend, combine the characteristics of the times and their own characteristics, and endow the traditional moral culture of universities with the characteristics of innovation [6].

5. Summary

China creatively put forward “One Belt and One Road” strategy, which was affirmed and supported by the countries along the route. As an important node of “One Belt and One Road” strategy, Fujian and Taiwan regions are deeply affected by this strategy. As a base for the country to train high-level intellectuals, universities have faced with both opportunities and challenges in the context of this “One Belt and One Road” strategy. We must insist on the critical inheritance of the traditional moral culture in the university, selectively and inclusively embrace the culture in the countries along the route, and adhere to innovative development, so that it can adapt to the trend of the times and achieve leapfrog progress.

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